

SOCIAL MEDIA CONTENT CREATOR

If you're passionate about all things social, you've come to the right place.

We're looking for an enthusiastic individual to join our social media team as a content creator (maternity cover). We're looking for someone who has some experience working in a digital or social media environment. Someone who is creative, with an eye for detail and has a good understanding of how social media plays its part in delivering the overall goals of a business or organisation. If this sounds like you, keep reading...

LOCATION

**LONDON BASED
NEED TO BE ABLE TO WORK FROM OUR
OFFICE IN PRIMROSE HILL, AND ACCESS
CLIENTS ACROSS LONDON**

JOB TYPE

**FULL TIME
MATERNITY COVER POSITION, 1 YEAR
1+ YEAR EXPERIENCE**

SALARY

COMMENSURATE WITH EXPERIENCE

020 7387 4555

**INFO@CREATIVEANDCOMMERCIAL.CO.UK
CREATIVEANDCOMMERCIAL.CO.UK**

KEY RESPONSIBILITIES

SOCIAL MEDIA

- Complete familiarity/understanding of all major social media platforms
- Plan content for our clients to be used across social media platforms
- Create content and brief in creative briefs for others to create
- Social media management, to schedule, and publish content across various social media platforms
- Monitor social media channels for trends, community engagement, and customer feedback
- Track and report on the performance of social media campaigns using analytic tools
- Management of social campaigns, from ideation to execution



CONTENT CREATION

- Content creation, using a smartphone and/or professional equipment
- Photography/video editing skills
- Creation of new organic and paid social media campaigns
- Ability to take on feedback and edit/redesign where necessary
- Basic graphic design skills, primarily for the use of social media. Bonus if you're proficient in the Adobe Creative Suite, including InDesign, Photoshop and Illustrator



CLIENT MANAGEMENT

- Day-to-day management and communication with clients; via email, online meetings, face-to-face meetings and WhatsApp groups
- Pitching new campaigns and social concepts to clients
- Presenting new content plans and social reports to clients



IN SUMMARY

If you love social, are keen to experience applying those skills to a range of purposeful clients in an agile, fast paced agency environment, then please get in touch.

Please send over a CV and cover letter together with any relevant examples of your work to info@creativeandcommercial.co.uk

TEAM

- Reporting into the head of client services, you will work as part of the wider social media team and will work closely with the design and account management teams to develop concepts and content.
- Ability to create clear and succinct briefs
- Ability to hit the ground running and thrive in a fast-paced environment
- Strategic thinker who is confident in providing advice to colleagues and able to project-manage several campaigns simultaneously.



NB

This is a full time, maternity cover role - but if you are looking for something permanent or part time or you don't fit all the criteria but are still keen - please reach out anyway. Our agency is growing and you might be a key part of our future success....