

Social Media Graphic Designer



Creative
Commercial

Creative & Commercial is a branding and advertising agency with over twenty years' experience. We work collaboratively with our clients to create, build and develop brands. Implementing the very best strategic and creative solutions to help them grow and prosper.

Creative & Commercial prides itself on delivering outstanding creative work underpinned by thoughtful and insightful strategy.

Job Description:

The Graphic Designer will be responsible for assisting the design team in creating various digital assets across a variety of social media channels including Instagram, Facebook, Twitter, Pinterest, Tiktok, etc. The position will be expected to create digital graphic content aligned with our client's brand guidelines. The Graphic Designer/ Production Artist will need to have a combined knowledge of both graphic and technical skills.

Essential Job Functions:

- Creating and manipulating graphics through Adobe Creative Suite apps such as Illustrator, Photoshop, Indesign and Premiere.
- Using digital illustration, photo editing software and layout software to create digital designs.
- Creating visual elements such as logos, original images, and illustrations to help deliver a message.
- Designing layouts, including selection of colours, images, and typefaces.
- Presenting design concepts to Managing Director, and rest of Social Team.
- Formatting graphics as well as collecting, processing and proofing various graphics files.
- Collaborating with the design team staff to define design goals.
- Assessing project specifics and creating a final product that adheres to those requirements.
- Following a product workflow and timeline to ensure projects progress in a timely manner.
- Ensuring graphic quality, consistency, and adherence to brand DNA and aesthetic in all visual assets produced.
- Managing time effectively across multiple jobs adhering to production and post-production schedules in a fast-paced environment.

Qualifications:

- 3+ years working experience in a Graphic designer.
- Bachelor's degree in Graphic Design, Content editing, art or related field.
- Experience using Adobe Creative Suite (Photoshop, Illustrator, Indesign, Premiere, After Effects, XD).
- Strong organisational and time management skills.
- Thorough knowledge of cosmetic / fashion industry.
- Pristine attention to detail.
- Strong layout and analytical skills.

Other Skills & Abilities:

- Photo editing / manipulation.
- Must be adaptable and able to work quickly under short deadlines.
- High level of attention to detail.
- Must have strong written and verbal communication skills.
- Motion Graphic + GIF experience a plus.