

Midweight Designer



Creative
&
Commercial

Full Time

3+ years experience

£28-32k depending on experience

Are you the one we've been looking for? We are on the hunt for an outstanding designer to join our creative team in Primrose Hill. You'll be full of ideas, have a can-do attitude and be able to bring positivity to even the busiest of days. While your creative skills will do most of the talking, you'll also be a strong verbal and written communicator. You should be comfortable designing for social and digital channels as well as for traditional print media - and always looking out for the next big thing.

Creative & Commercial is a branding and advertising agency with over twenty years' experience. We work collaboratively with our clients to create, build and develop brands. Implementing the very best strategic and creative solutions to help them grow and prosper.

Creative & Commercial prides itself on delivering outstanding creative work underpinned by thoughtful and insightful strategy.

Reporting to the Managing Director, your tasks will include, but won't be limited to:

- Producing compelling ideas for campaigns and advertising
- Creative artworking
- Concept visualisation and scamps
- Typesetting
- Photo retouching
- Desk research
- Assisting colleagues in the day-to-day running of the design department

We'd love you to have:

- Knowledge of the charity and not-for-profit sectors
- Experience with social/digital/web design and preferably some knowledge of AfterEffects or similar

Does this sound like you?:

- An independent worker who is also able to collaborate and work with a team to achieve the best results for the client
- An excellent problem-solver; no challenge is too great for you
- Motivated and hard-working with a positive attitude
- Quick and eager to learn, and not afraid to ask questions
- An eye for detail yet always able to see the bigger picture
- Excellent verbal and written communicator
- Able to take direction, but confident enough to run with your own ideas
- Able to give direction in a clear and confident manner / talk about your work

Requirements:

- Have completed a degree-level course, with a focus on graphic design/communication or advertising
- A flair for typography and amazing with layout
- Be advanced and confident using Adobe Creative suite, specifically InDesign, Illustrator and Photoshop
- Be comfortable in a MacOS environment
- Have 3+ years' industry experience
- Must be eligible to work in the UK
- Have a keen interest in trends across social media content and web design

If this sounds like the opportunity for you, please send your CV, examples of your work and covering letter to work@creativeandcommercial.co.uk with 'Midweight Designer' in the subject line.

We will only be able to contact successful applicants. Good luck!