

SOCIAL MEDIA EXECUTIVE

Creative & Commercial is looking for a Social Media Executive to support the existing social media team and our ever-growing band of clients. Based in London's Primrose Hill, the agency works with brands of all shapes and sizes across a variety of commercial and not-for-profit sectors.

The successful candidate will:

- Ideally have 1-2 years experience working in social media for an agency or in-house (although we could be tempted by an incredible graduate)
- Have an eye for detail
- Possess creative flair and be a native on social media channels
- Have excellent verbal and written communication skills
- Have a good understanding of Twitter, Facebook, Instagram, TikTok and LinkedIn as promotional channels
- Be familiar with updating websites and email templates
- Be naturally inquisitive and eager to learn

Reporting directly to the Social Media Strategist your tasks will include, but won't be limited to:

- Supporting the team in continually building and improving our clients' presence across Instagram, Facebook, Twitter, LinkedIn and TikTok
- Assisting on weekly/monthly reporting and post-campaign analysis
- Working with your manager to plan, publish and optimise content plans
- Monitoring relevant competitors and inspiration sources
- Uploading website content and assist with email marketing campaigns
- Liaising with creative teams
- Being creative and feeding your ideas into the campaign development process

The successful candidate must be eligible to work in the UK

Salary £19-22k (depending on experience)

Please send CVs and a short analysis of a social media campaign you have worked on with a brief summary of what worked, what didn't and what you'd do differently to charlotte@creativeandcommercial.co.uk with the Subject: SME

Closing date for applications Friday 21st May at 5pm.
We're ready for you to start as soon as you can.