

SOCIAL MEDIA DESIGNER

Creative & Commercial is looking for a talented Social Media Designer with a strong understanding of what works - and what doesn't - across various channels. Based in London's Primrose Hill, the agency works with brands of all shapes and sizes across a variety of commercial and not-for-profit sectors.

The successful candidate will:

- Have completed a degree-level course, with a focus on graphic design/communication or advertising
- Have 1-2 years digital design experience with an emphasis in social media content creation
- Possess advanced experience with Adobe Creative Suite (InDesign, Illustrator, Photoshop, After Effects)
- Have a passion for and knowledge of social media platforms: Facebook, Twitter, Instagram, TikTok and LinkedIn
- Be experienced with HTML and CSS (advantageous)
- Have competency in motion design (After Effects) (Knowledge of Cinema 4D a plus)
- Have an eye for detail
- Be constantly looking out for future trends
- Have creative flair coupled with the ability to follow brand guidelines
- Be naturally inquisitive and eager to learn

Reporting directly to the Social Media Strategist your tasks will include, but won't be limited to:

- Working with our social media team to design and create compelling, creative assets that reflect the clients' brands across all platforms
- Generating ideas for content and bringing them to life
- Producing compelling designs for campaigns and advertising
- Expanding on art direction from colleagues
- Creative artworking
- Concept visualisation and scamps
- Typesetting
- Photo retouching
- Desk research
- Assisting your colleagues across a whole manner of day-to-day tasks

The successful candidate must be eligible to work in the UK

Salary £22-24k (depending on experience)

Please send CVs and a short analysis of a social media campaign you have worked on with a brief summary of what worked, what didn't and what you'd do differently to charlotte@creativeandcommercial.co.uk with the Subject: SMD

Closing date for applications Friday 21st May at 5pm.
We're ready for you to start as soon as you can.